



Training Your AI Assistant – An AI Chat

Here is a conversation I had with various AI Chat models to learn more about getting good results from working with an AI Assistant. The suggestions and examples will give you a jumping off point for your own explorations. Most of these involve interactions with ChatGPT – sometimes directly and sometimes with the assistance of SuperPower Chat, Voila or Perplexity. Go play and see what you can learn.

Avoiding generic answers

Often I find that you provide very generic answers to questions. I am more interested in contrarian views and little known 'secrets' of teaching and running a small business. How should I refine my questions to you so that you will provide better answers than the generic information that is too commonly repeated.

CHAT ANSWERS

Ah, seeking the hidden gems and unconventional wisdom, I like your style! To get those contrarian views and lesser-known secrets, try these refined questions:

1. **Challenge the Norm:** Instead of asking "How can I improve my business?" try something like "What's a counterintuitive strategy for business growth?"
2. **Dive into Controversy:** Instead of "What's a good teaching method?" ask "What's a polarizing yet effective teaching technique?"
3. **Hidden Hacks:** Go beyond the basics. Ask, "What are the little-known hacks for business success that most people overlook?"
4. **Share a Secret:** Request a personal nugget of wisdom by asking, "What's a secret you've learned about small business success that's rarely discussed?"
5. **Question Assumptions:** Ask, "What's a belief about business or teaching that you think is dead wrong, and why?"

These kinds of questions should nudge me to provide you with more unique and contrarian insights. Let's uncover the hidden treasures of knowledge together! 😊

A counterintuitive strategy

Great! Here's one.

What is a counterintuitive strategy when asking you for advice on marketing a small business?

CHAT ANSWERS

All For One Academy

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A counterintuitive strategy, you say? Well, instead of the typical "How can I market my small business?" which everyone asks, try this:

"Hey, ChatGPT, what's the worst marketing advice you've ever heard, and why should I avoid it like the plague in my small business?"

By approaching it this way, you'll not only get a good laugh from my humorous tone but also receive a clear warning about misguided marketing tactics. Sometimes, learning what not to do can be as valuable as knowing what to do in the ever-changing world of marketing! 😊

What is the worst marketing advice that is commonly shared

Ok I'll bite. What is the worst marketing advice that is commonly shared, but which should be avoided to ensure my marketing stands out and resonates with my target audience of coaches and consultants.

CHAT ANSWERS

Ah, you've taken the bait! Here's a piece of bad marketing advice that's surprisingly common but should be avoided like the plague if you want to resonate with coaches and consultants:

"Blend In, Don't Stand Out!"

Some folks mistakenly think that blending in with the crowd is the way to go. They believe that mimicking what everyone else is doing will keep you safe. However, for coaches and consultants, this is a recipe for obscurity.

To stand out and truly connect with your audience, be unique and authentic. Share your story, your values, and your quirks. Coaches and consultants often value authenticity and individuality in their marketing. So, don't be afraid to be yourself and let your business's personality shine through.

In a world full of copycats, be the neon zebra in a field of black-and-white horses! 🦓 😊

Little Known Hacks

Love it! Now as you suggested,

What are the little-known hacks for business success that most people overlook?

CHAT ANSWERS

Glad you enjoyed it! Now, here are some lesser-known business success hacks that often fly under the radar:

1. **The Power of Silence:** In negotiations or client meetings, don't rush to fill every pause with words. Sometimes, a well-placed moment of silence can make your counterpart reveal more or agree to your terms.



2. **Strategic Napping:** Short power naps during the workday can boost productivity and creativity. A 10-20 minute nap can refresh your mind without making you groggy.
3. **Reverse Engineering Success:** Instead of just studying successful businesses, reverse engineer your competition's mistakes. Learning from what not to do can be equally valuable.
4. **The 5-Minute Rule:** If a task takes less than 5 minutes, do it immediately. This prevents small tasks from piling up and cluttering your to-do list.
5. **Awards and Recognitions:** Apply for industry awards or recognitions. Winning or even being a finalist can significantly boost your credibility and visibility.
6. **The "Two Pizza" Rule:** Jeff Bezos coined this term. If a team can't be fed with two pizzas, it's too large. Keep teams small and agile for better communication and decision-making.
7. **The "No-Meeting" Day:** Dedicate one day a week where no internal meetings are allowed. This fosters uninterrupted work and deep focus.

These under-the-radar strategies can give you a competitive edge and help your business thrive. 😊

Five keys pieces of advice for using Chat GPT

If I asked you to provide five keys pieces of advice for using Chat GPT to answer questions about succeeding as a small business what would you advise me to ask about?

CHAT ANSWERS

In your quest to harness the full potential of Chat GPT for small business success, here are five key topics you should consider asking about:

1. **Cutting-Edge Technologies:** Inquire about emerging technologies and tools that can streamline small business operations, from AI-driven customer service to data analytics.
2. **Market Research and Niche Targeting:** Seek advice on conducting effective market research and identifying lucrative niches. Understanding your audience is key to success.
3. **Branding and Marketing Strategies:** Ask for insights on branding, digital marketing, and content creation that can help your small business stand out in a crowded market.
4. **Financial Management:** Explore topics related to financial planning, budgeting, and securing funding for your small business. Sound financial management is crucial.
5. **Work-Life Balance and Personal Development:** Don't forget to ask about maintaining a healthy work-life balance and personal development strategies. A happy, well-balanced business owner is more likely to succeed.

By delving into these areas, you'll unlock valuable insights to propel your small business toward success in an optimistic and informed manner.



The top 5 types of contextual information to include in your prompts

What would you say are the top 5 types of contextual information that when included in a prompt provide you with a better guide to providing top quality answers?

CHAT ANSWERS

To enhance the quality of answers, including these five types of contextual information in a prompt can be immensely helpful:

1. **Specifics and Details:** Clearly state what you're looking for, including any specifics, numbers, or details related to your question. This helps me provide a more precise and tailored response.
2. **Goals and Objectives:** Explain your ultimate goals and objectives. Whether it's about business success, personal growth, or problem-solving, sharing your aims provides crucial context.
3. **Target Audience:** Mention the audience you're addressing or seeking advice for. Are you targeting consumers, professionals, or a niche market? Knowing this helps me tailor responses effectively.
4. **Challenges or Pain Points:** Describe any challenges, pain points, or obstacles you're facing. Identifying these issues allows me to offer solutions or strategies.
5. **Prior Knowledge or Experience:** Let me know your level of expertise or prior knowledge in the topic. Whether you're a novice or an expert, this information ensures that responses are pitched at the right level.

Providing these contextual details helps me understand your needs better and offer top-quality answers that are more relevant and actionable.

What is the impact when I instruct you to see yourself as an expert?

How does it impact what you tell me when I instruct you to see yourself as an expert? For example, If I say you should respond as a digital marketing expert, how does that change your approach to searching and providing answers?

CHAT ANSWERS

When you instruct me to respond as an expert in a specific field, such as a digital marketing expert, it influences my approach in the following ways:

1. **Depth of Knowledge:** I will assume the persona of an expert in digital marketing, which means I'll draw upon a more extensive knowledge base in this area. My responses will be more detailed and comprehensive.



2. **Industry-Specific Insights:** As a digital marketing expert, I'll focus on providing industry-specific insights, best practices, and strategies that are relevant to the field. This allows me to offer expert-level advice.
3. **Specialized Vocabulary:** I'll use industry-specific terminology and jargon that experts in digital marketing would commonly use. This ensures that the information provided aligns with professional discourse in the field.
4. **Advanced Strategies:** I will offer advanced and up-to-date digital marketing strategies that may not be widely known. This can include the latest trends, tools, and techniques that experts in the field are likely to employ.
5. **Practical Recommendations:** My responses will emphasize practical, actionable recommendations and solutions that are suitable for someone with an expert-level understanding of digital marketing.

Overall, assuming the role of an expert allows me to provide responses that are more in-depth, specialized, and tailored to the field of expertise you've specified, in this case, digital marketing. This approach is designed to offer you high-level insights and guidance.

Voila Example – Challenge the argument creating marketing that stands out is difficult

CHAT ANSWERS

Sure, I can challenge that argument. Before I do, could you please clarify what you mean by “creating marketing that stands out”? Are you referring to creating unique and attention-grabbing marketing campaigns or strategies?

Me: yes

CHAT ANSWERS

Thank you for clarifying. Now, let's challenge the argument that creating marketing that stands out is very difficult. Here are a few counterarguments:

1. **Endless possibilities for creativity:** In today's digital age, there are numerous platforms and tools available that allow marketers to experiment with creative ideas. With the right approach, marketers can find unique ways to engage their target audience and make their marketing stand out.
2. **Understanding target audience:** By conducting thorough market research and understanding the needs, preferences, and behavior of your target audience, you can tailor your marketing efforts to resonate with them. This targeted approach increases the chances of creating marketing that stands out to the right people.
3. **Utilizing storytelling techniques:** Storytelling is a powerful tool in marketing that can captivate and engage audiences. By crafting compelling narratives and using storytelling



techniques, marketers can create marketing campaigns that stand out from the crowd and leave a lasting impact on consumers.

4. **Leveraging technology and innovation:** Advancements in technology have opened up new avenues for marketers to explore and create unique marketing experiences. From augmented reality to interactive videos, leveraging technology and innovation can help marketers differentiate themselves and stand out in a crowded marketplace.
5. **Collaborating with influencers:** Partnering with influencers who have a strong following and credibility in your industry can significantly boost your marketing efforts. By collaborating with influencers, you can tap into their unique perspectives and creativity, helping your marketing campaigns stand out and reach a wider audience.
6. **Embracing authenticity:** In today's saturated marketing landscape, consumers appreciate authenticity. By staying true to your brand's values and presenting an authentic voice, you can differentiate yourself from competitors and create marketing that resonates with consumers on a deeper level.

Overall, while creating marketing that stands out may require effort and strategic thinking, it is not an impossible task. By leveraging creativity, understanding your audience, embracing storytelling, utilizing technology, collaborating with influencers, and embracing authenticity, you can create marketing campaigns that truly stand out in the minds of consumers.

Examples of better prompts

Write a sample prompt for me to use when I want a highly innovative response to the question of how to successfully market a coaching program for high end executives. I want your response to be in a persuasive style and an authoritative tone.

CHAT ANSWERS

Certainly! Here's a sample prompt you can use to request a highly innovative response on successfully marketing a coaching program for high-end executives, with a persuasive style and authoritative tone:

"Please provide a highly innovative and persuasive response on how to successfully market a coaching program for high-end executives. Use an authoritative tone to convey confidence and expertise in the subject matter. Your response should captivate and convince potential clients of the program's value, while showcasing the unique benefits it offers in a compelling manner."

By using this prompt, you can guide me to generate a response that aligns with your desired tone and style, while also emphasizing the need for persuasive and innovative ideas to effectively market the coaching program.

Let's contrast two approaches



First let's look at a fairly generic prompt. How would you typically respond to this prompt. "How can I successfully market my coaching program to high end executives?"

CHAT ANSWERS

If the prompt is, "How can I successfully market my coaching program to high-end executives?" without any specific instructions for tone or style, a typical response might look like this:

"To successfully market your coaching program to high-end executives, it is important to employ a targeted approach. Begin by identifying your unique value proposition and clearly articulating the benefits of your program. Develop a comprehensive marketing strategy that includes creating a strong online presence through a professional website and social media channels. Leverage content marketing by sharing valuable insights and thought leadership through blog posts, articles, and videos. Build credibility by showcasing testimonials from satisfied clients and highlighting any relevant certifications or qualifications. Additionally, consider networking at industry events and forming strategic partnerships with other professionals in the executive coaching space. Finally, personalize your marketing efforts by tailoring your messaging to address the specific challenges and goals of high-end executives."

This response provides a broad overview of generic strategies and best practices for marketing a coaching program to high-end executives. It covers various aspects such as value proposition, online presence, content marketing, credibility building, networking, and personalization. However, it lacks a specific tone or style as no instructions were given in the prompt.

How would you respond differently to this prompt

"Please provide a highly innovative and persuasive response on how to successfully market a coaching program for high-end executives. Use an authoritative tone to convey confidence and expertise in the subject matter. Your response should captivate and convince potential clients of the program's value, while showcasing the unique benefits it offers in a compelling manner."

CHAT ANSWERS

In response to that prompt here's a revised and more tailored response:

"To successfully market your coaching program to high-end executives, it is crucial to embrace a cutting-edge approach that sets you apart from the competition. With an unwavering authoritative tone, exude confidence in your expertise and demonstrate a deep understanding of the challenges faced by high-end executives.

Craft a captivating narrative that resonates with your target audience, highlighting the transformative power of your coaching program. Showcase your unique value proposition by emphasizing tailored strategies that address the specific needs and aspirations of high-end executives. By leveraging case studies and success stories, you can illustrate the tangible results achieved through your program.



To maximize impact, utilize innovative marketing channels that cater specifically to high-end executives. Consider hosting exclusive networking events or thought leadership webinars where industry leaders can engage directly with your program. Establish strategic partnerships with influential organizations to expand your reach and credibility within this niche market.

Employ persuasive techniques such as scarcity and exclusivity to create a sense of urgency and desirability around your coaching program. Limited enrollment periods or VIP packages can further entice high-end executives to take action swiftly.

Additionally, harness the power of digital marketing by leveraging targeted advertising campaigns, strategic email outreach, and thought-provoking content that showcases your expertise. Utilize social media platforms frequented by high-end executives to engage with them directly and build a community around your coaching program.

Ultimately, remember that high-end executives seek results. Demonstrate your program's track record of success through powerful testimonials and endorsements from influential figures within the industry. By showcasing the unique benefits and tangible outcomes of your coaching program in a compelling manner, you will effortlessly captivate potential clients and establish yourself as the go-to expert in the realm of executive coaching."

In this revised response, I have incorporated the specified tone of authority and persuasive style while focusing on innovative strategies to market the coaching program to high-end executives. The language used aims to captivate potential clients, highlight unique benefits, and inspire confidence in the program's value.

Temperature, Tone and Style

TEMPERATURE

How does the temperature scale work? How do I use it to prompt you?

CHAT ANSWERS

The temperature scale is used to adjust the level of creativity and randomness in the responses generated by the AI. The scale ranges from 0.0 to 1.0, with 0.0 being more focused and deterministic responses, and 1.0 being more creative and unpredictable responses.

To prompt me with a specific temperature level, you can simply mention the desired level in your instruction or question. For example:

- "Please provide a response with a low temperature level."
- "I'm looking for a moderately creative response, so please use a temperature of 0.5."
- "Can you give me a highly imaginative and unpredictable response? Use a temperature of 1.0."



By specifying the temperature level, you can guide the AI's output and receive responses that align with your preferences for uniqueness and creativity.

TONE

Explain how the tone of your answer can be modified.

CHAT ANSWERS

The tone of my answer can be modified based on the specific instructions or cues provided. If you would like a specific tone, you can mention it explicitly in your instruction or question. Here are a few examples of how you can prompt a specific tone:

1. Professional tone: "Please provide a response with a professional and formal tone."
2. Casual tone: "I'm looking for a more casual and conversational tone in your response."
3. Friendly tone: "Can you provide a response with a friendly and approachable tone?"
4. Authoritative tone: "I need an answer with an authoritative and confident tone."
5. Playful tone: "Can you give me a response with a playful and light-hearted tone?"

By specifying the desired tone, you can guide the style and manner in which I respond to better suit your needs and preferences. Feel free to provide any specific instructions regarding the desired tone, and I will do my best to accommodate them in my responses.

LIMITATIONS

Are there limits on the type of tone descriptions I can use? Or are there common tones that you understand better than others?

CHAT ANSWERS

While there are no strict limits on the type of tone descriptions you can use, it's important to keep in mind that the AI model has been trained on a wide range of data and is capable of understanding and generating responses in various tones.

There are indeed common tones that the AI model understands better due to the vast training dataset it has been exposed to. These include professional, casual, friendly, authoritative, informative, and persuasive tones, among others. These tones have been widely used and studied in different contexts, making them more familiar to the AI.

However, if you have a specific or unique tone in mind that might be less common, it is still worth mentioning and providing some additional context or examples to ensure better understanding. The AI model can learn and adapt to new terms and descriptions with exposure to more diverse data.



In summary, while there are commonly understood tones, the AI model is flexible and can adapt to a wide range of tone descriptions. Feel free to provide specific instructions or examples to help guide the tone of my responses to better suit your needs.

STYLE

What about specifying a 'writing style'. How does that change the way you respond?

CHAT ANSWERS

Specifying a “writing style” can certainly influence the way I respond and the manner in which the information is presented. By mentioning a desired writing style, you can guide me to generate responses that align with that particular style. Here’s how specifying a writing style can change the way I respond:

1. Formal writing style: If you request a formal writing style, I will structure my responses using proper grammar, sentence structure, and a professional tone. The language used will be more polished and adhere to conventional writing norms.
2. Informal writing style: If you prefer an informal writing style, I will adopt a more conversational tone, use shorter sentences, and possibly include colloquial language or expressions. This style is often more relaxed and suited for casual conversations.
3. Technical writing style: If you specify a technical writing style, I will focus on providing precise and detailed information, using industry-specific terminology and jargon where applicable. The tone will be informative and objective, catering to a specialized audience.
4. Creative writing style: When prompted for a creative writing style, I can employ literary techniques, metaphors, or storytelling elements to make the response more engaging and imaginative. This style allows for more expressive and artistic language.
5. Persuasive writing style: If you request a persuasive writing style, I will aim to convince or influence the reader by presenting compelling arguments or using rhetorical devices. The tone will be confident and assertive, with an emphasis on persuasion.

By specifying a desired writing style, you can shape the tone, structure, and overall approach of my responses to better suit your needs and desired outcome. Providing examples or additional instructions for the desired writing style can further enhance the effectiveness of my responses in meeting your expectations.

Example prompts

Ok - let's try this prompt - I need advice on marketing my coaching program to high end executives in corporations. Please use a temperature level of 0.5. Write your response in a persuasive tone with a journalistic style. What is your best advice?

TEMPERATURE 0.5, TONE: PERSUASIVE AND STYLE: JOURNALISTIC



CHAT ANSWERS

In response to the prompt, here's a revised response tailored to the specified temperature level, persuasive tone, and journalistic style:

"In the competitive landscape of executive coaching, effectively marketing your program to high-end executives in corporations requires a strategic and nuanced approach. Drawing from industry insights and success stories, here is some expert advice to guide your marketing endeavors.

1. **Targeted Messaging:** Craft a compelling narrative that speaks directly to the pain points and aspirations of high-end executives in corporations. Highlight the specific challenges they face and position your coaching program as the solution that can drive their professional growth and success.
2. **Thought Leadership:** Establish yourself as a thought leader in the field of executive coaching through content marketing. Create insightful articles, whitepapers, or even a regular column in industry publications, showcasing your expertise and addressing relevant topics that resonate with high-end executives.
3. **Industry Partnerships:** Forge strategic partnerships with influential corporations, industry associations, or executive networks. Collaborate on events, webinars, or workshops that showcase your coaching program's value. By aligning yourself with respected entities, you enhance credibility and expand your reach within the corporate world.
4. **Testimonials and Case Studies:** Leverage the power of social proof by featuring compelling testimonials and captivating case studies from executives who have benefitted from your coaching program. Highlight the measurable results achieved, such as enhanced leadership skills or increased productivity, to instill confidence in potential clients.
5. **Personalization and Customization:** Tailor your coaching program to cater specifically to the needs of corporations and their high-level executives. Offer flexible options like one-on-one sessions, team workshops, or executive retreats that align with the unique dynamics and goals of corporate environments.
6. **Networking and Referrals:** Tap into the power of networking to expand your client base. Attend industry conferences, seminars, or executive events where you can connect directly with high-end executives. Encourage satisfied clients to refer your coaching program to their colleagues or professional networks.
7. **Data-Driven Approach:** Utilize analytics and data tracking tools to measure the impact of your coaching program on corporate clients. Collect testimonials, feedback surveys, and success metrics to demonstrate the tangible value you bring to executives and their organizations.



By blending strategic messaging, thought leadership, industry partnerships, social proof, personalization, networking, and data-driven insights, you can create a powerful marketing strategy that persuades high-end executives in corporations to choose your coaching program for their professional development needs.”

This response maintains a temperature level of 0.5, balancing creativity with informative content. The persuasive tone helps captivate potential clients, while the journalistic style presents the advice in a credible and authoritative manner.

TEMPERATURE LEVEL: OF 0.0 TONE: SARCASTIC STYLE: INSTRUCTIONAL

CHAT ANSWERS

Sure, here’s a response with a temperature level of 0.0, a sarcastic tone, and an instructional style:

“Oh, marketing your coaching program to high-end executives in corporations, how fun! Here’s your step-by-step guide to achieving marketing greatness with a touch of sarcasm:

Step 1: Generic Messaging: Craft a bland and uninspiring message that fails to resonate with high-end executives. Avoid highlighting their unique challenges or aspirations - they love cookie-cutter approaches!

Step 2: Ignore Thought Leadership: Who needs thought leadership anyways? Forget about creating insightful content or sharing industry knowledge. High-end executives prefer to be left in the dark.

Step 3: Isolation is Key: Don’t bother with partnerships or collaborations. Maintain a solitary existence and avoid connecting with influential corporations, industry associations, or executive networks. They won’t add any value, right?

Step 4: Skip Testimonials and Case Studies: Why bother with success stories or measurable results? High-end executives don’t care about evidence or credibility. Just expect them to take your word for it!

Step 5: One-Size-Fits-All Approach: Forget personalization! Offer a rigid coaching program that disregards the unique needs of corporations and their executives. They’ll appreciate the lack of flexibility.

Step 6: Avoid Networking and Referrals: Who needs connections? Don’t waste your time attending industry events or building relationships. High-end executives will magically find you without any effort.

Step 7: Ignore Data and Analytics: Analytics? Pfft! Disregard any data-driven insights that could help you measure the impact of your coaching program. Just wing it and hope for the best!

There you have it, your sarcastic and oh-so-instructional guide to marketing your coaching program to high-end executives in corporations. Follow these steps diligently, and guaranteed mediocrity will be yours!”



Please note that this response is intended to be sarcastic and humorous. While it deviates from the typical informative style, it aims to entertain rather than provide genuine advice.

TEMPERATURE: 1.0 TONE: CONFIDENT STYLE: METAPHORICAL

Certainly! Here's a response with a temperature level of 1.0, a confident tone, and a metaphorical style:

"Prepare to unleash the marketing prowess that will elevate your coaching program to celestial heights! Like a shooting star streaking across the night sky, your program will captivate high-end executives in corporations. Let me guide you through this metaphorical journey:

1. Ignite the Cosmic Spark: Channel your inner supernova and ignite a cosmic spark within your marketing strategy. Let your program's unique brilliance shine through captivating storytelling and enchanting metaphors that transport executives to new dimensions of personal and professional growth.
2. Constellation of Thought Leadership: Position yourself as a guiding constellation in the vast universe of executive coaching. Share profound insights, celestial wisdom, and visionary ideas through thought-provoking content that illuminates the path to success for high-end executives.
3. Orbit with Stellar Partnerships: Forge alliances with influential corporations and luminaries in the industry, forming an interconnected constellation of stellar partnerships. Together, you will create an astronomical impact, reaching galaxies of high-end executives who seek transformative coaching experiences.
4. Nebulae of Testimonials: Collect testimonials from executives whose lives have been transformed by your coaching program, forming nebulae of stellar praise. These celestial endorsements will serve as beacons of trust, guiding other high-end executives towards the celestial voyage of personal and professional development.
5. Shooting Star Personalization: Tailor your coaching program with the precision of a shooting star's trajectory, aligning it with the unique orbits of corporations and their high-end executives. Let each coaching experience feel like a bespoke cosmic journey, tailored to their specific needs and aspirations.
6. Cosmic Networking Trails: Traverse cosmic networking trails, attending celestial conferences and celestial events where you can connect with high-end executives. Like celestial bodies gravitating towards each other, forge connections that will propel your coaching program into new realms of visibility.
7. Illuminate with Galactic Analytics: Harness the power of galactic analytics to unravel cosmic insights about your coaching program's impact. Measure the cosmic energy unleashed, track celestial trajectories of success, and use these galactic insights to refine and amplify your marketing efforts.



Embrace this metaphysical voyage, infusing your marketing strategy with confidence and celestial magnetism. With each step, remember that you possess the cosmic brilliance to guide high-end executives towards their brightest constellation of success!”

In this response, I have embraced a temperature level of 1.0 to provide a highly imaginative and metaphorical approach. The confident tone aims to inspire and evoke a sense of cosmic grandeur, while the metaphors create an engaging and unique style. Enjoy the journey among the stars!